

DRMG

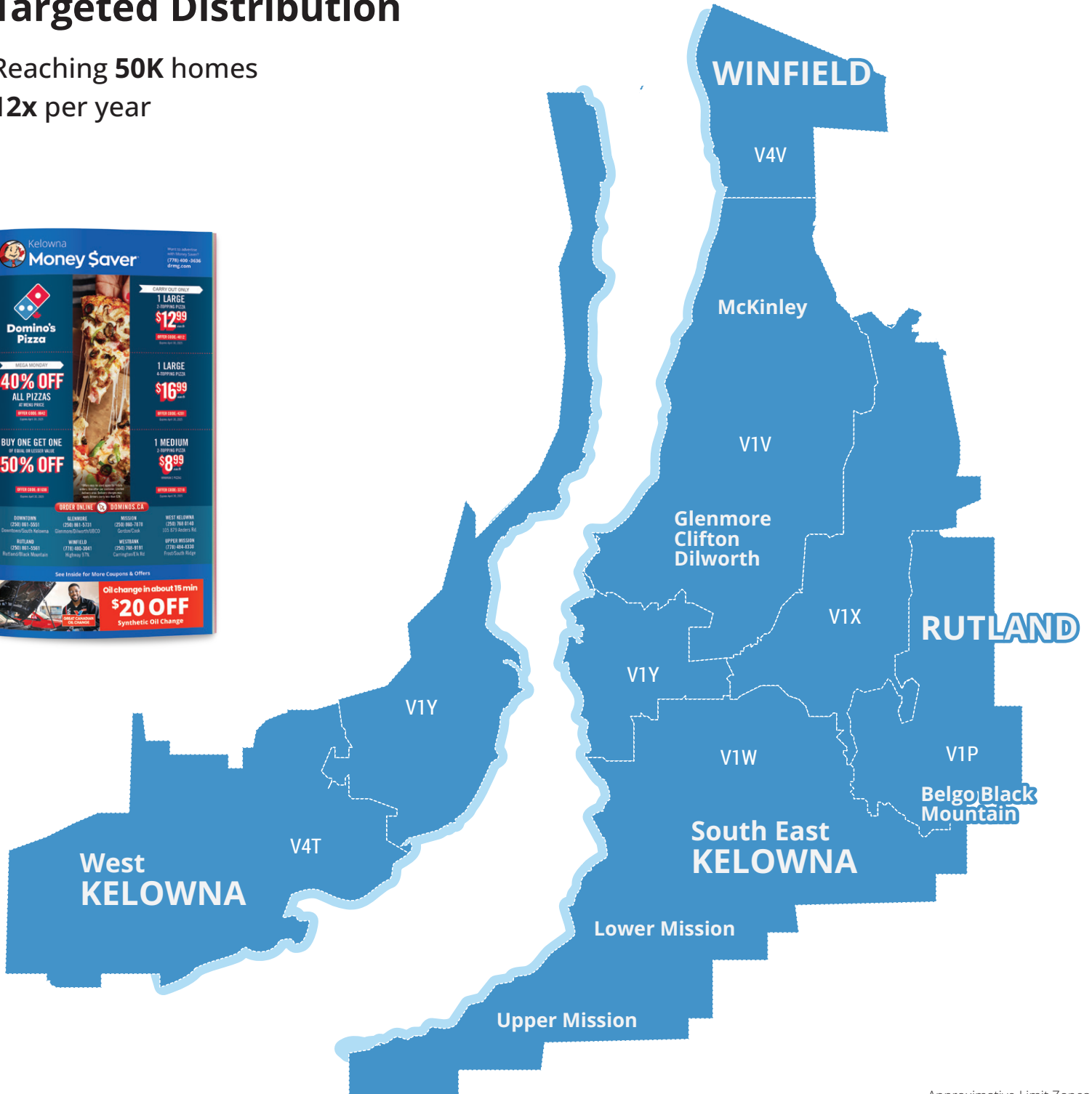
DIRECT
RESPONSE
MEDIA
GROUP INC.

Money \$aver

Kelowna 2026

Targeted Distribution

Reaching **50K** homes
12x per year



Approximative Limit Zones

Delivered by



START YOUR CAMPAIGN TODAY

On Target. On Message. On Time. On Results.

1 866 993 0600 drmg.ca

MAGAZINE OPTIONS

FRONT COVER
6"w x 7.75"h

COVER BAR
5.5"w x 1.3"h

BACK COVER
6"w x 10.875"h

FULL PAGE
6"w x 10.875"h

HALF PAGE
5.5"w x 5.06"h

MAILING SCHEDULE

Issue	In-Homes Between
1 Jan	Jan 21 to Jan 28
2 Feb	Feb 18 to Feb 25
3 Mar	Mar 18 to Mar 25
4 Apr	Apr 8 to Apr 15
5 May	May 6 to May 13
6 Jun	Jun 10 to Jun 17
7 Jul	Jul 15 to Jul 22
8 Aug	Aug 19 to Aug 26
9 Sep	Sep 23 to Sep 30
10 Oct	Oct 28 to Nov 4
11 Nov	Nov 18 to Nov 25
12 Dec	Dec 9 to Dec 16

WHY DIRECT MAIL WORKS

70% **read** direct mail the **same day** it arrives.

1 in 2 Canadians are **prompted** to make a **purchase** by direct mail

8 in 10 say direct mail delivers the **highest response rates** of any marketing channel.

51% say direct mail **helps build** stronger customer **relationships**.

MEASURE YOUR CAMPAIGN'S PERFORMANCE *with* DRMG Insight™

- Key Components:
- ✓ Gain valuable insights to optimize your campaigns.
 - ✓ Get a complete picture of your results.
 - ✓ Track all your efforts in one place.

Connect your Google Analytics

