

88% of Canadians visit a store or go online after receiving a direct mail piece*

*Canada Post, Kantar, SMM Stats update 2019

92% of Canadians READ Direct Mail*

71% of Canadians SHARE Direct Mail*

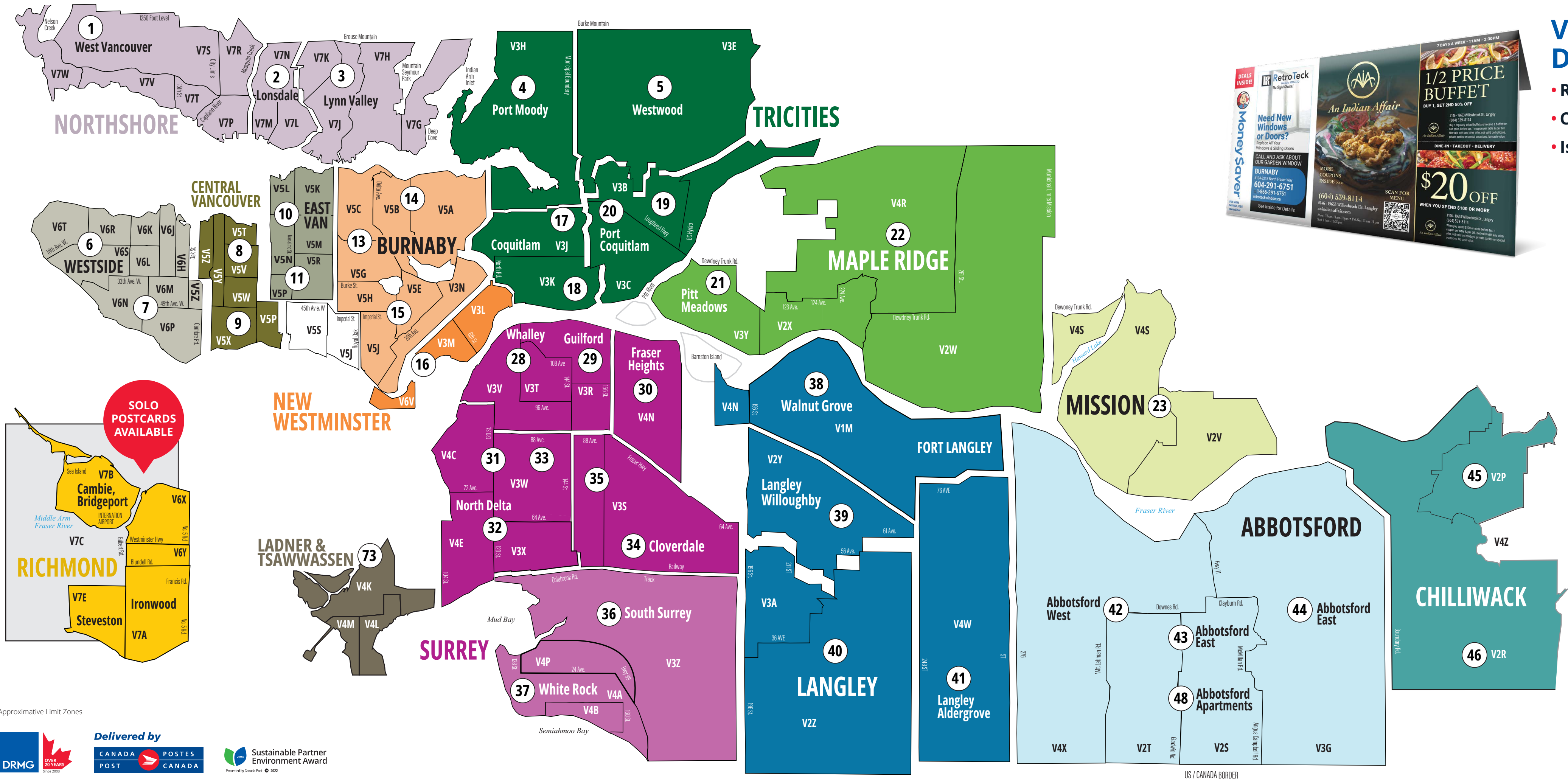
66% of Canadians KEEP MAIL they find useful*

*2018 Deal Nerd Coupon Study, Canada Post, Kantar, SMM Status update 2019.

Money Saver Envelope

VANCOUVER DISTRIBUTION ZONES

#	Zone Description	Homes	FSAs
1	West Vancouver	12,500	V7P, V7R, V7S, V7T, V7V, V7W
2	Lonsdale	12,500	V7L, V7M, V7N
3	Deep Cove / Lynn Valley	12,500	V7G, V7H, V7J, V7K
4	Port Moody	12,500	V3H, V3J
5	Westwood / Burke Mountain	12,500	V3B, V3E
17	Coquitlam	12,500	V3J
18	Coquitlam	12,500	V3J, V3K, V3N
19	Port Coquitlam	12,500	V3B
20	Port Coquitlam	12,500	V3C
6	Kits / Shaughnessy	12,500	V6H, V6J, V6K, V6L, V6R, V6S, V6T
7	Marpole / Kerrisdale	12,500	V5Z, V6M, V6N, V6P
8	Main St. / Fraser St.	12,500	V5T, V5V, V5Y, V5Z
9	Marine Dr., Knight Street	12,500	V5P, V5W, V5X, V5Y
10	Commercial, Hastings	12,500	V5K, V5L, V5M, V5N
11	Kingsway / Victoria Ave.	12,500	V5N, V5P, V5R
13	Burnaby Heights, Willingdon	12,500	V5C, V5G, V5H
14	Burnaby SFU, Capital Hill	12,500	V5A, V5B
15	Burnaby Edmonds, Deer Park	12,500	V5E, V5J, V3N
16	New West Houses	12,500	V3L, V3M, V6V
21	Pitt Meadows, Maple Ridge	12,500	V2X, V3Y
22	Maple Ridge	12,500	V2W, V2X, V4R
23	Mission	12,500	V2V, V4S
28	Surrey Central, Whalley	12,500	V3T, V3V
29	Guilford	12,500	V3R
30	Fraser Heights	12,500	V4N
31	North Delta	12,500	V3W, V4C
32	North Delta	12,500	V3W, V3X, V4E
33	Surrey	12,500	V3W
34	Cloverdale	12,500	V3S
35	Surrey	12,500	V3S
36	South Surrey / Morgan Creek	12,500	V3Z, V4P
37	White Rock	12,500	V4A, V4B
38	Walnut Grove / Fort Langley	12,500	V1M, V4N
39	Langley Willoughby	12,500	V2Y
40	Langley City / Brookwood	12,500	V2Z, V3A
41	Langley, Aldergrove	6,250	V4W
42	Abbotsford West	12,500	V2S, V2T, V3G, V4X
43	Abbotsford East	12,500	V2S, V2T
44	Abbotsford East	6,250	V3G
48	Abbotsford Apartments	12,500	V2S, V2T
45	Chilliwack	12,500	V2P
46	Chilliwack	12,500	V2R
73	Ladner and Tsawwassen	12,500	V4K, V4L, V4M



VANCOUVER DISTRIBUTION

- Reaching 525,000
- Covering 43 distribution zones
- Issued 12x a year

VANCOUVER & VICTORIA MAILING SCHEDULE

ISSUE	IN-HOMES
1 JAN	Jan 29 - Feb 5
2 FEB	Feb 26 - Mar 5
3 MAR	Mar 26 - Apr 2
4 APR	Apr 23-30
5 MAY	May 21-28
6 JUN	Jun 18-25
7 JUL	Jul 16-23
8 AUG	Aug 20-27
9 SEP	Sep 17-24
10 OCT	Oct 15-22
11 NOV	Nov 19-26
12 DEC*	Dec 10 - 17

*DECEMBER DISTRIBUTION Vancouver Zones: 21, 22, 23, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 48, 73
Victoria Zones: 53, 57, 58, 60

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