

Money \$aver

- ✓ Published 11x per year
- ✓ 17 Distribution Areas
- ✓ Reaching 212,500 homes
- ✓ Circulation: 2,337,500

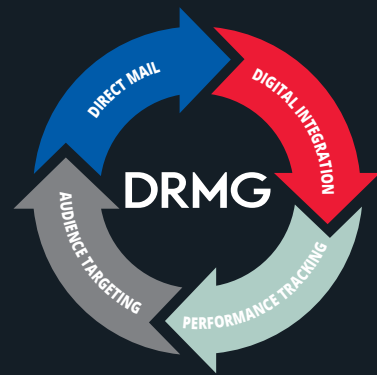


GROW YOUR BUSINESS

WITH MONEY SAVER

Delivering a targeted audience for local, regional & national advertisers.

*Our Mission:
Helping Canadians
Save, Businesses Grow
and Neighbourhoods
Thrive.*



LET'S PLAN YOUR MAILINGS.

**DESIGNED.
PRINTED.
DELIVERED.**

1.844.717.1701
drmg.com



Money \$aver

OVER **212**
Thousand
TOTAL CIRCULATION PER ISSUE



MONEY SAVER ENVELOPE

Our hyper-local envelope publication giving advertisers the ability to micro-target potential customers by local shopping areas.

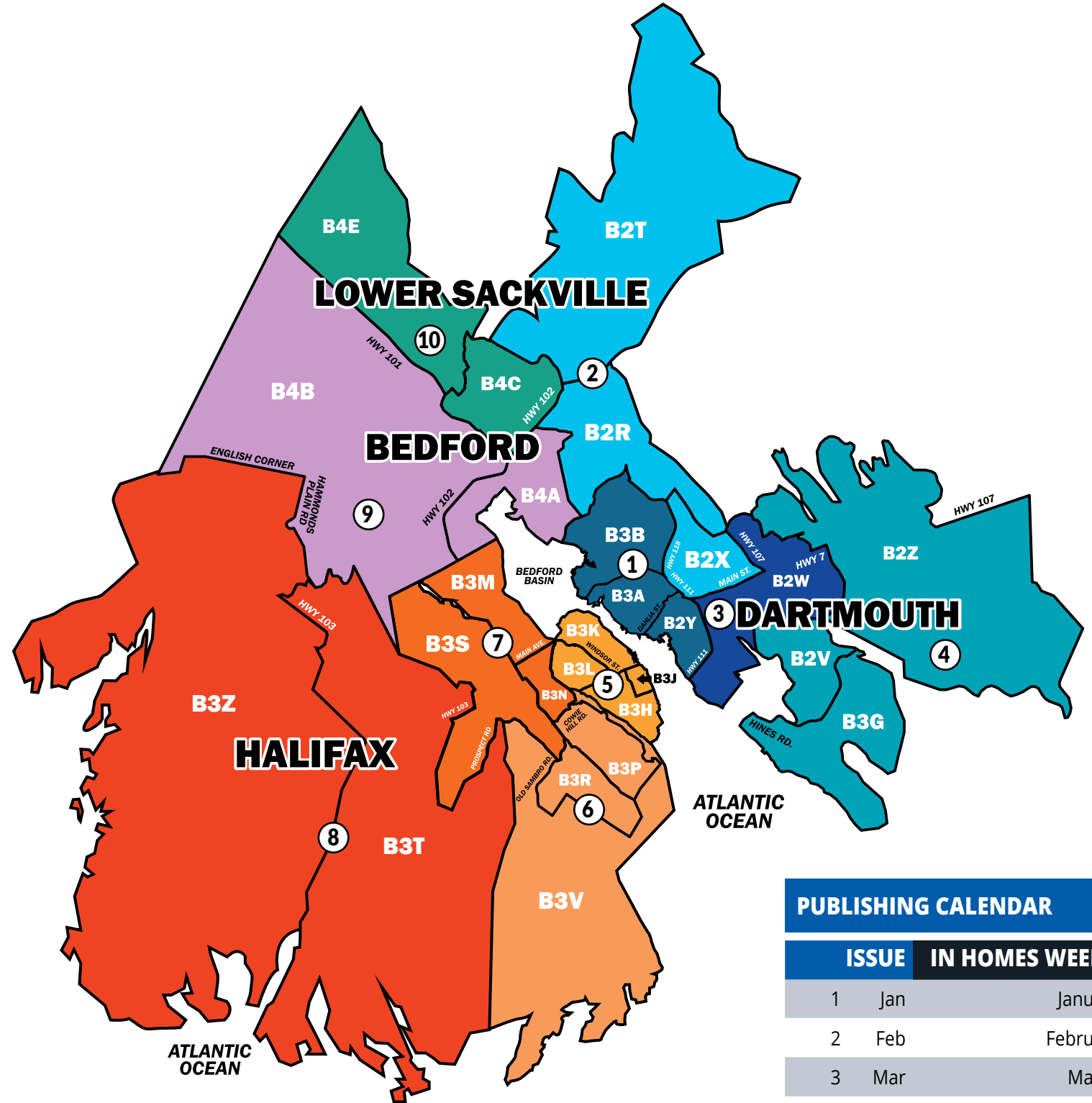
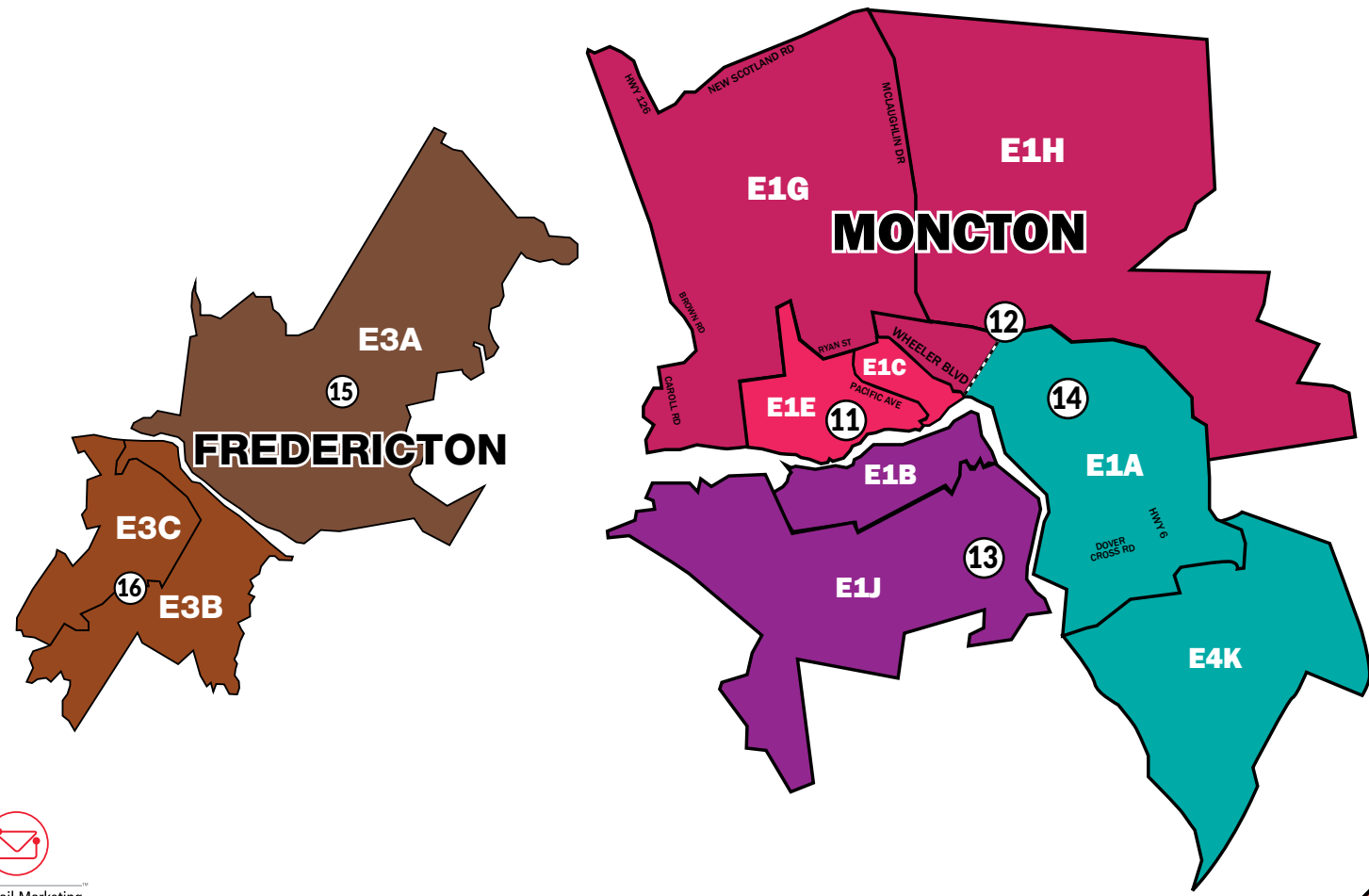
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TO ADVERTISE: 1.844.717.1701 | drmg.com

1 DARTMOUTH - North B3A, B3B, B2Y	12,500	11 MONCTON - Downtown, Mountain Road E1C, E1E	12,500
2 FALL RIVER / ENFIELD - Fall River, Enfield, Waverly B2R, B2T, B2X	12,500	12 MONCTON - North E1G, E1H, (PARTIAL E1A)	12,500
3 DARTMOUTH - Forrest Hills, Portland Hills/Estates, Woodlawn B2W	12,500	13 RIVERVIEW E1B, E1J	12,500
4 DARTMOUTH - Colby Village, Eastern Passage, Lake Echo, Shearwater B2V, B3G, B2Z, B0J	12,500	14 DIEPPE E1A, E4K	12,500
5 HALIFAX - Peninsula B3H, B3J, B3K, B3L	12,500	15 FREDERICTON - North E3A	12,500
6 HALIFAX - Spryfield, Including the Loop B3P, B3R, B3V	12,500	16 FREDERICTON - South E3B (PARTIAL E3C)	12,500
7 HALIFAX - Clayton Park B3M, B3N, B3S	12,500	17 TRURO B2N, B6L	12,500
8 HALIFAX - Beechville, Lakeside, Timberlea, Tantallon B3T, B3Z, B0J	12,500		
9 BEDFORD B4A, B4B	12,500		
10 LOWER SACKVILLE B4C, B4E	12,500		

Boundaries are approximate. Each local shopping area (LSA) contains 12,500 households



PUBLISHING CALENDAR		
ISSUE	IN HOMES WEEK OF:	
1	Jan	January 28
2	Feb	February 25
3	Mar	March 25
4	Apr	April 22
5	May	May 20
6	Jun	June 24
7	July	July 29
8	Aug	August 26
9	Sept	September 23
10	Oct	October 21
11	Nov	November 25

212,500
HOMES PER ISSUE