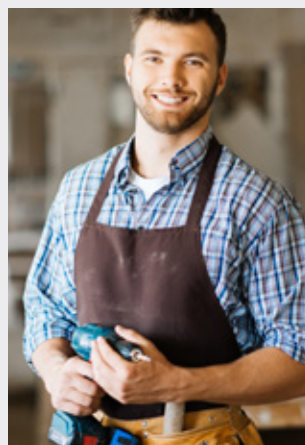
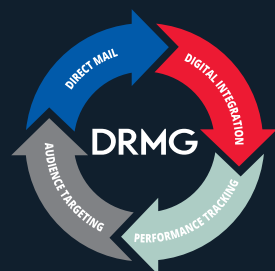


Grow your business with Money Saver



“
Delivering a targeted audience for local, regional & national advertisers.



Let's plan your mailings.

DESIGNED. PRINTED. DELIVERED.

Helping Canadians Save, Businesses Grow and Neighbourhoods Thrive.

1.855.573.1933 | DRMG.COM



Money Saver

SINCE 1996

IT'S LIKE GETTING MONEY IN YOUR MAILBOX™

125 Thousand

TOTAL CIRCULATION PER ISSUE

- ✓ Published 12x per year
- ✓ 10 Distribution Areas
- ✓ Reaching 125,000 homes
- ✓ Circulation: 1,500,000/year



“
Our hyper-local envelope publication gives advertisers the ability to micro-target potential customers by local shopping areas.



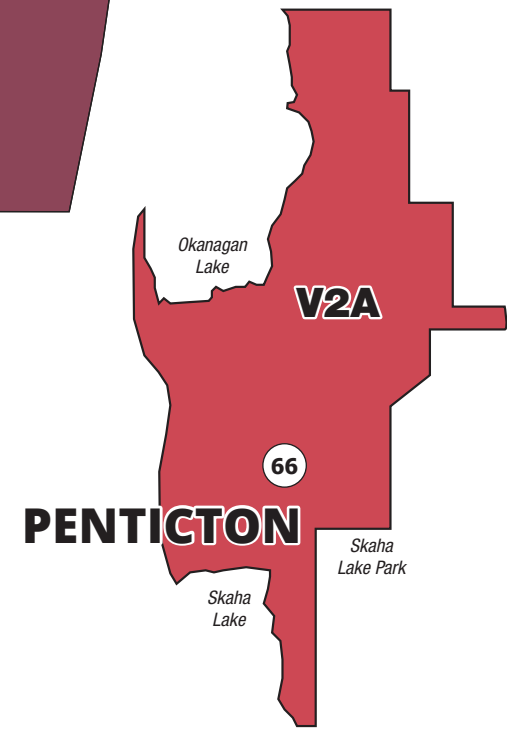
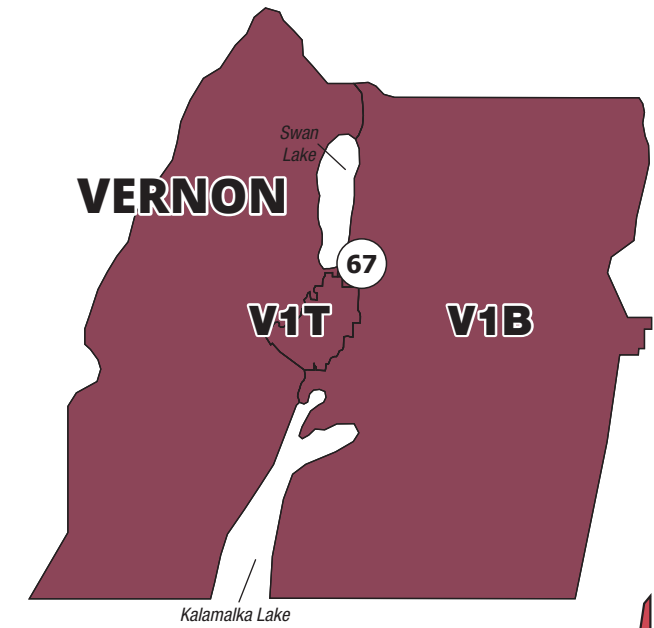
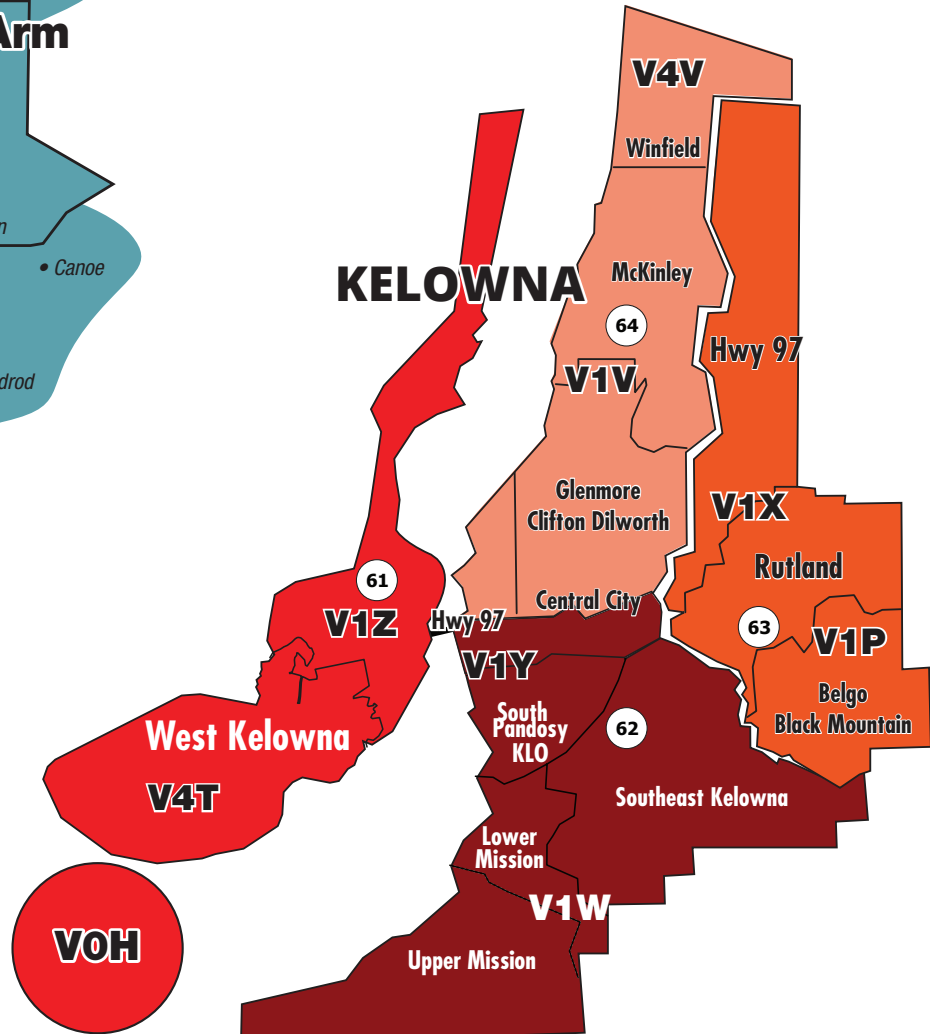
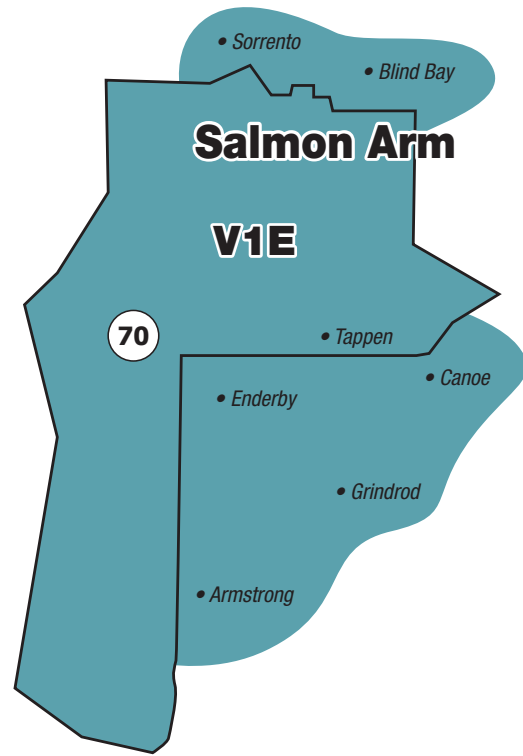
Coupons make consumers
48% more likely to purchase sooner

Canada's Leading Direct Mail Company, Focused on digitally-integrated, data-driven results.



To advertise: 1.855.573.1933 | DRMG.COM

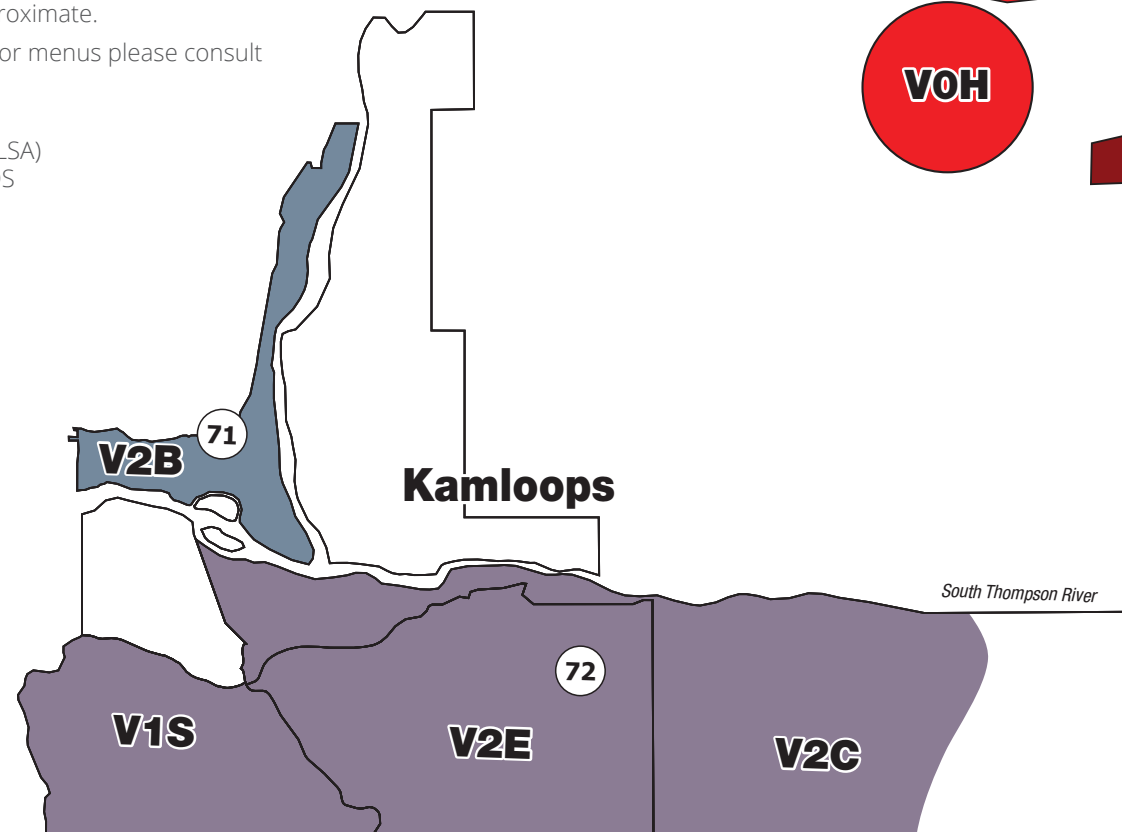
61 WEST KELOWNA - V4T, V1Z, V0H	12,500
62 SOUTH EAST KELOWNA - V1W, V1Y	12,500
63 RUTLAND - V1P, V1X	12,500
64 GLEMORE/WINFIELD - V1V, V4V	12,500
65 KELOWNA APARTMENTS - V1V, V1W, V1X, V1Y, V4T	12,500
66 PENTICTON - V2A	12,500
67 VERNON - V1T, V1B	12,500
70 SALMON ARM - V1E, PARTIAL V0E	12,500
71 KAMLOOPS NORTH - V2B	12,500
72 KAMLOOPS SOUTH - V1S, V2C, V2E	12,500



*Please contact your local consultant for individual market schedules. Boundaries are approximate.

For supplied inserts, card stock or menus please consult your marketing consultant.

EACH LOCAL SHOPPING AREA (LSA) CONTAINS 12,500 HOUSEHOLDS



PUBLISHING CALENDAR

ISSUE	IN HOMES WEEK OF:	ART DUE DATE
1	Jan	January 20
2	Feb	February 17
3	Mar	March 16
4	Apr	April 20
5	May	May 18
6	Jun	June 15
7	July	July 20
8	Aug	August 17
9	Sep	September 21
10	Oct	October 19
11	Nov	November 16
12	Dec	December 7

125,000

HOMES PER ISSUE



Smartmail Marketing
EXPERT Partner



TO ADVERTISE: 1.855.573.1933 | drmg.com