

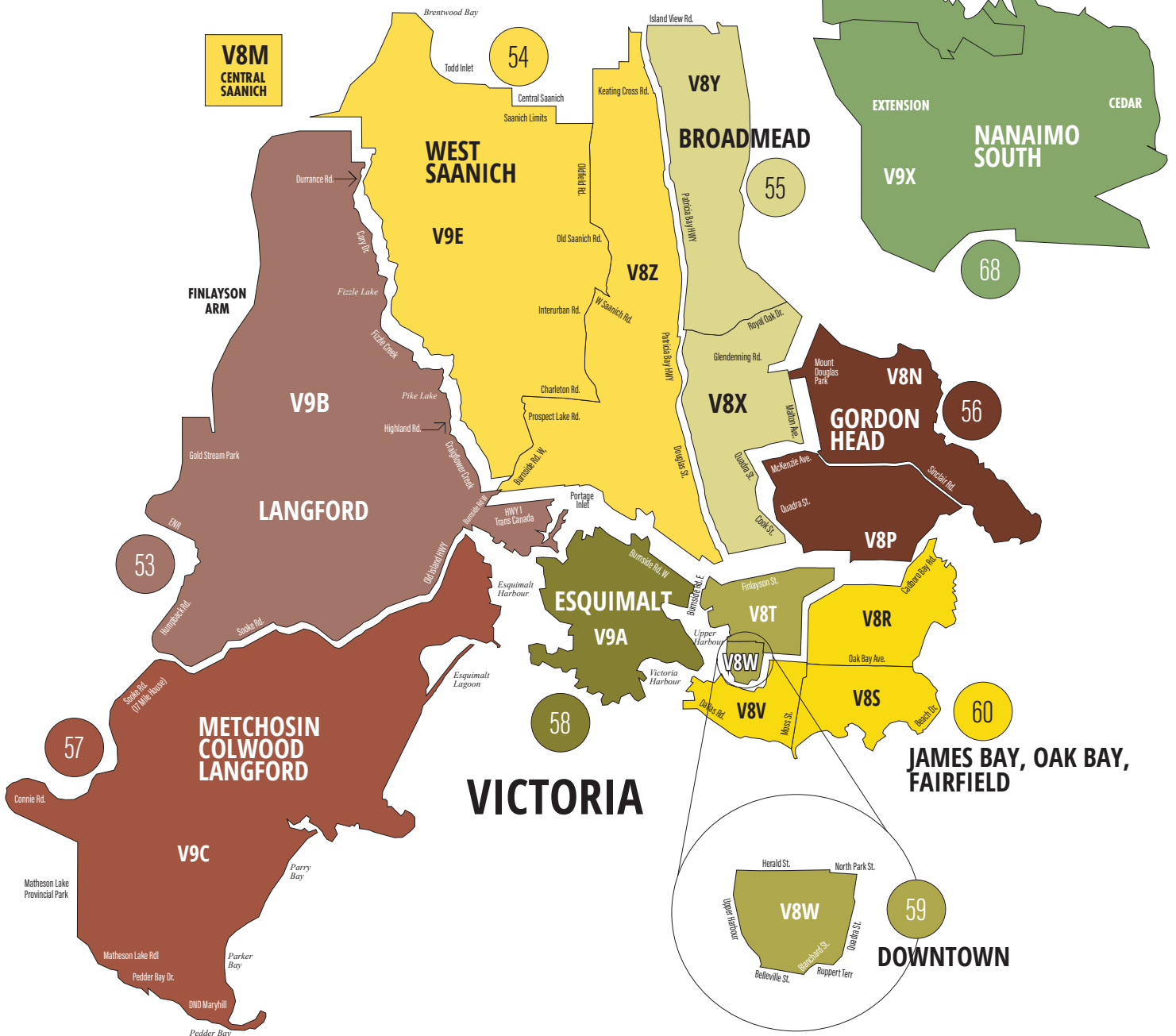
VICTORIA BRITISH COLUMBIA 2022

REACHING
125K

HOMES
PER ISSUE

68	Nanaimo South	V9R, V9S, V9X
69	Nanaimo North	V9T, V9V
53	Langford	V9B
54	West Saanich	V8M, V8Z, V9E
55	Broadmead	V8X, V8Y
56	Gordon Head	V8N, V8P,
57	Metchosin, Colwood, Langford	V9B, V9C
58	Esquimalt	V9A
59	Downtown	V8T, V8W
60	James Bay, Oak Bay, Fairfield	V8R, V8S, V8V

NANAIMO



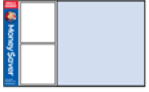
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Publication Specs

Cover Options



FRONT COVER

6.5" x 5.875"



DOUBLE FEATURE PANEL

2.7" x 5.375"



SINGLE FEATURE PANEL

2.7" x 2.6"



BACK COVER

10.75" x 4"

No Fold Insert Options



MINI FLYER

3.35" x 8.25"



STANDARD FLYER

5.25" x 8.25"

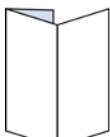
Folded Insert Options



FLYER 2-PANEL

10.5" x 8.25"

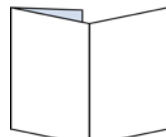
Folds: 5.25" x 8.25"



FLYER 3-PANEL

10.5" x 8.25"

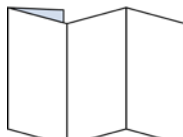
Folds: 3.56" x 8.25"



MENU 3-PANEL

16" x 8.25"

Folds: 5.396" x 8.25"



MENU 4-PANEL

16" x 8.25"

Folds: 4.06" x 8.25"



Premium stock upgrade subject to additional fees.



Distribution

NANAIMO
2 Zones **25,000 Homes**

68 Nanaimo South 12,500 V9R, V9S, V9X
69 Nanaimo North 12,500 V9T, V9V

VICTORIA
8 Zones **100,000 Homes**

53 Langford 12,500 V9B
54 West Saanich 12,500 V8M, V8Z, V9E
55 Broadmead 12,500 V8X, V8Y
56 Gordon Head 12,500 V8N, V8P,
57 Metchosin, Colwood, Langford 12,500 V9B, V9C
58 Esquimalt 12,500 V9A
59 Downtown 12,500 V8T, V8W
60 James Bay, Oak Bay, Fairfield 12,500 V8R, V8S, V8V

	ISSUE	IN HOME DATES
1	JAN	Jan 26 - Feb 2
2	FEB	Mar 8 - Mar 15
3	MAR	Apr 19 - Apr 26
4	APR	May 25 - May 31
5	MAY	Jun 20 - Jun 26
6	JUN	Jul 18 - Jul 24
7	JUL	Aug 8 - Aug 15
8	AUG	Aug 31 - Sep 6
9	SEP	Sep 28 - Oct 4
10	OCT	Oct 26 - Nov 1
11	NOV	Nov 23 - Nov 29